



24th Annual Watsonville Strawberry Festival
Saturday & Sunday August 4 & 5, 2018
Thousands of Visitors ♦ Limited Competition ♦ Easy Application Process



Non-Profit Information Only

<p align="center">Returning Vendor from 2017? YES <input type="checkbox"/> NO <input type="checkbox"/></p>
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Location: Downtown Watsonville
Vendor Operation Hours: Saturday, 8/4 and Sunday, 8/5 - 11am-8pm

Organization Name: _____

Non-Profit ID Number: _____

Contact Person: _____

Day Phone: (____) _____ Cell: (____) _____ Fax: (____) _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-mail: _____

Contact Person at Event: _____

Phone numbers of contact person at event

Day Phone: (____) _____ Cell: (____) _____

Please list all items/information that will be distributed. Be sure to include samples of the information (i.e. flyers, brochures, giveaways, etc.)

1. _____
2. _____
3. _____
4. _____

FOR OFFICE USE ONLY

Date received: _____

Application Complete: Yes NO

Received by: _____

Missing Document(s): _____

Non-Profit Booths Will Receive a 10ft x 10ft Space Unless Otherwise Arranged

Non-profit booths will-not be charged a space fee. **Non-profit organizations must provide their own equipment (tables, chairs, canopy).** The Festival cannot guarantee any space at the event for non-profit booths. The City of Watsonville reserves the right to deny any requests that are deemed not appropriate for this family event. The Festival will be open during daylight hours only. The Festival will not provide electricity to non-profit organizations. Organizations may rent equipment from Festival for a fee (*see below*).

Form "A" – Non-Profit Booth Indemnification

Organization Name: _____

GENERAL RULES: Previous participation in the Festival does not guarantee priority with regard to food items or booth space. Festival staff will screen vendor applications to avoid any duplication that is not in the best interest of the event, although multiple vendors may be selected to sell identical or similar items. Space assignment will be made by staff. Vendors will be expected to supply everything necessary for their operation including: lights, power strips cords, tables & chairs. Vendors caught using the Festival's tables & chairs in their booth area may be expelled from the Festival grounds. If you should need to rent, tables, tents, or chairs they are available by advance order only in the EQUIPMENT RENTAL SECTION on page 2 of this application. Access to electricity & water is only available through prearrangement with staff. Anyone caught with electrical power hooked up to the Festival power grid without paying the electrical fee will be expelled immediately from the Festival grounds. All power must be hooked up by festival staff. Vendors will be expected to supply everything necessary for their operation including gray water tanks, tables, utensils, garbage cans, and tarps on the ground to catch grease spills. Vendors will be responsible for set up and clean up of booth area. **Each space rental is only 10 X 10 unless additional space is rented. Vendors are prohibited from using any area in front, to the side or behind the space rented to them for any activities including, but not limited to, food prep, cooking, BBQ, storage or dining.** The Festival will be held regardless of weather unless staff determines that weather conditions could be harmful to Festival participants. In any and all cases, there will be **NO REFUNDS, NO GUARANTEES.** This event has a no refund for cancellation policy.

LIABILITY and INDEMNIFICATION: Vendor shall be solely responsible for any and all injuries to persons or damages of property or any other injury, claim, damage or loss of whatever nature, arising directly or indirectly from activities at the Festival. The undersigned, in consideration of participation in this event, agrees to indemnify and hold harmless the City of Watsonville and release the City of Watsonville, its elected and appointed officials, officers, employees, volunteers, agents and sponsors and their employees, agents and volunteers from any and all liability for any injury to person or damage to property arising out of, or in any way connected with participation in this event, including any injury or damage caused by negligence of the City of Watsonville, its officials, officers, employees, volunteers, and/or agents.

I have read the above and voluntarily sign this release and waiver of all liability and indemnity agreement. As a participant in the Festival, I understand the following regulations and agree to comply with them. The City of Watsonville and its staff reserves the right to deny any requests for any reason.

Hand Written Signature Required: _____ Date: _____

Print Name: _____ Date: _____

Mail to:
Israel Tirado
City of Watsonville
231 Union St.
Watsonville, CA 95076

Further Information/Contact:
Israel Tirado
(831) 768-3247
(831) 763-4078 FAX
israel.tirado@cityofwatsonville.org

www.celebratestrawberries.com