Commemorative Tree & Bench Program

Program Objective
The Watsonville Parks & Community Services has created the Commemorative Tree & Bench Program as a way to honor and commemorate individuals, families, organizations or businesses. It is a special way to fund trees and benches needed in the park system in Watsonville.

Program Description
The Parks Division has predetermined locations, tree species and a specific bench that will be available for placement as part of the program. Upon request, the parks division will meet with the interested parties wishing to participate in the program and will mutually agree upon which park, the location in the park, and the plaque wording which is to be associated with the donation of a tree or bench. The cost to purchase, install, plant and maintain a tree or bench is as follows:

**Tree** .................................................(15 gallon) $350
...................................................(24” box) $750

**Bench** ..................................................Actual Cost

Cost of Benches is subject to change.
(Current-Plaza Bench: $1,567.27)
(Current-other parks: $1,119.75)

Staff will work with donor to select a tree and location. The donor will be advised of the installation date so they can be present if they desire.

Donor Recognition
Bench donor recognition will be in the form of an engraved brass plaque installed on the bench. The size of the plaque will be 2” x 10”. The text on the plaque will be limited to 4 lines of text and limited to 56 letters and may be in English or another language.

Tree donor recognition will be an engraved brass 3” x 8” plaque mounted on a concrete block flush with the ground along a pathway close to the tree. Tree plaques are limited to 4 lines and no more than 90 letters and may be in English or another language.

Locations
The Parks Division staff has predetermined locations for the placement of trees and benches based on the Parks Master Plan. A binder will be maintained in the Administration Office that contains a map of each park site and indicates potential sites for the location of commemorative trees and benches.

Record Keeping
The Parks and Community Services Department Offices will keep a database record of each tree and bench that is sponsored. Included will be name, address, and telephone number of the donor, who it commemorates, date installed, location, wording on plaque and amount paid.

Commitment to the Sponsor
The City of Watsonville’s Parks & Community Services Department will work with the donor to set a date to have the tree or bench installed. The plaque will be guaranteed for 10 years after the date of installation. If a tree or bench is destroyed, the City will replace it within the same ten years.

For information call: 831.768.3240
LIST OF PARKS
Trees and Benches can be placed at the following parks:

- Callaghan Park
- City Plaza
- Martin John Franich Park
- Pinto Lake City Park
- Ramsay Park
- Sea View Ranch

If a donor desires another location, staff will work on accommodating the request, if possible.

TREE VARIETIES
Tree varieties will be based on the individual Parks Master Plan and may include:

1. Prunus Yedoensis (Akebono cherry)
2. Cercis Occidentalis (Western Redbud)
3. Prunus Serrulata (Kwanzan Cherry)
4. Gleditsia Triacanthos (Honey Locust)
5. Pistacia Chinensis (Chinese Pistache)
6. Cornus Florida (Eastern Dogwood)
7. Quercus Macrocarpa (Burr Oak)
8. Tulip Tree
9. Liquidambar styraciflua (American Sweet Gum)
10. Morus Alba (White Mulberry)

Park sites & types of trees that can be planted:
- Pinto Lake: #2, #4, #5, #9
- Franich Park: #4, #10
- Callaghan Park: #8
- City Plaza: #1, #3 (no more space available)
- Ramsay Park: #9, #10