

BUSINESS BULLETIN



Newsletter FOR WATSONVILLE BUSINESSES • NOVEMBER 2018

China's New Recycling Rules Affect Watsonville Businesses

IMPORTANT NOTICE China's New Recycling Policy requires local municipalities, such as Watsonville, to work closely with businesses to eliminate contamination from mixed recycling and restricts the types of plastic that can be recycled. For example, the City's recycling program now requires cardboard to be clean and separated from any other plastic material. Plastics, like bags, pallet straps, film and shrink wrap, are no longer accepted in our recycling stream. To adopt these changes successfully, City staff leaves courtesy notices for contamination during recycling cart audits.

The City of Watsonville offers free curbside recycling services and resources like training, infrastructure assessment, and signage to help businesses reduce contamination. Join the many businesses that improved their recycling programs and support a clean recycling stream.

Your business can get a free service assessment to develop a waste reduction plan that can save you money. For additional support, contact Hilda Peralta, Business Program Coordinator, at (831) 768-3164 or hilda.peralta@cityofwatsonville.org.



▼ City staff remove plastic contamination from cardboard to ensure it can be recycled.

City staff inspects recycling carts and leaves courtesy notices during waste audits. ▶

Congratulations to our newly certified green businesses!

GREEN
CALIFORNIA GREEN BUSINESS NETWORK
MONTEREY BAY AREA

Watsonville is proud to have over 30 certified green businesses, with more added each month! Green businesses voluntarily implement environmentally sustainable practices such as, water conservation, waste reduction, energy efficiency, and pollution prevention. Thank you to our new green businesses for becoming environmental leaders in our community.

- Green Waste
- Katie's Coldpress
- Kadotani Auto Repair
- Pajaro Valley Chamber of Commerce and Agriculture

For a free consultation, please visit cityofwatsonville.org.

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City of Watsonville
250 Main Street
Watsonville, CA 95076



New State Mandate Requires Businesses to Separate Food Waste

Starting January 1, 2019 businesses that generate four cubic yards or more of commercial solid waste per week that contain organic waste, such as food scraps, yard trimmings, and clean wood are required to arrange for organic waste collection services.

Under State law AB1826, organic waste is no longer accepted in the trash and must be separated for composting. Businesses will have a separate container for organic waste only. To learn if you are required to comply with this new policy or to set up this new service, please contact the Solid Waste Division at **(831) 768-3133**. Free resource and technical assistance is available.

Show Your Green Side and Become an Earth Day/Day of the Child Festival Sponsor

The 17th annual, free and family-friendly festival will take place in April at the Downtown City Plaza. Sponsorship includes advertisement opportunities and a platform to share your business values with our community. The support of local businesses helps educate local families and brings our community together.

For information, contact Tami Stolzenhaller at **(831) 768-3107** or tami.stolzenhaller@cityofwatsonville.org.

