

**Minutes
CITY OF WATSONVILLE
PARKS & RECREATION COMMISSION**

**Old City Council Chambers
City Hall, 250 Main Street, Watsonville**

June 5, 2014

6:30 P.M.

1.0 ROLL CALL

Commissioners: Hurtado-Aldana, Lopez, Orozco, Rodriguez, Sauer
Staff: Parks and Community Services Director Ana Espinoza
Assistant Director Brad Blachly
Recreation Supervisor Israel Tirado
Yasmin Aguilar, Recreation Coordinator
Administrative Assistant I Desiree Moya

2.0 COMMUNICATIONS

a) Oral Communications from Commissioners & Members of the Public

No oral communications.

b) Correspondence Addressed/Referred to Commission

3.0 CONSENT AGENDA

**3.1 Motion to Approve Minutes of the Regular Meeting of
May 1, 2014**

**Commissioner Hurtado-Aldana moved to approve Minutes of regular
meeting of May 1, 2014**

Commissioner Lopez second that motion

Chair Rodriguez took a vote:

Ayes: Hurtado-Aldana, Lopez, Orozco, Rodriguez, Sauer

Noes: None

Abstains: None

Absent: DeHart, Garcia

Motion passed.

**3.2 Motion to Cancel the July 3, 2014 Commission Meeting due to City
Observance of the July 4th Holiday on Thursday July 3, 2014.**

**Commissioner Hurtado-Aldana moved to approve to cancel the July
3, 2014 Commission Meeting**

Commissioner Orozco second that motion

Chair Rodriguez took a vote:

Ayes: Hurtado-Aldana, Lopez, Orozco, Rodriguez, Sauer

Noes: None

Abstains: None

Absent: DeHart, Garcia

Motion passed.

4.0 ITEMS REMOVED FROM CONSENT AGENDA

None.

5.0 PUBLIC HEARINGS

None

6.0 PRESENTATIONS & REPORTS

6.1 Report on Poster Selection for the 2015 Watsonville Strawberry Festival by Israel Tirado, Recreation Supervisor.

Recreation Supervisor updated the commission on information regarding 2015 Poster selection for the Watsonville Strawberry Festival. The deadline to submit poster entries was extended date July 14, 2014. Original artwork must be submitted. The winner will be chosen by a selection committee comprised of community members, City Staff, business owners and non-profit organization members. Commissioner Sauer asked how members where selected to be on the Strawberry Festival poster selection committee. Members are selected by City staff as follows: Parks and Recreation Commission member, City Manager or designee, City Council or Mayor designee, Youth City Council Mayor or designee, or Pajaro Valley Arts Council or designee.

6.2 Report on Contigo Program Parent Leadership Committee (PLC) and Parent Workshops by Yasmin Aguilar, Recreation Coordinator

Recreation Coordinator Yasmin Aguilar reported on the progress of the Contigo Program Parent Leadership Committee. The PLC is one of four program components. PLC of the Contigo program consist, the goal to promote neighborhood unity and responsibility; organizing two neighborhood events and; community meetings per year for neighbors to get the opportunity to get to know each other and build relationships. There was some PLC challenges such as lack of accountability, attendance inconsistency, need for sharing of responsibilities and being not dependent on staff. In order to help organize the PLC, new roles where created consisting of an event coordinator, sponsorship lead, entertainment lead, food lead and marketing lead. Role assignments have been selected through voting by the parents participating in the Contigo program, all nominations are confidential. Once a voluntary leadership role has been accepted, they are not allowed to repeat the same role within the same year. Each person filling these rolls will complete a six

month term and are required to complete one workshop to develop leadership skills, plan, implement, one event and plan & implement one community meeting. PLC Coordinator Erika Gutierrez shared her experience being part of the Contigo program; She shared how her child started focusing in school and has been bringing her grades up. Erika felt very glad to have the chance to be a Coordinator for the PLC. She learned a lot and was able to meet people in various organizations. Commissioner Rodriguez asked, what her feeling was if she did not go through this program. Erika said that without this program not many parents would be as involved as they are. Coordinator Aguilar discussed how the PLC also offers parent workshops *Creciendo una Familia Sana*, consisting of gang Prevention, making the connection between the home and school and bullying prevention. These workshops are offered in addition to the *Guiding Good Choices* an evidence based parenting curriculum. Coordinator Aguilar also introduced the Contigo newsletter and how the newsletter keeps teachers and school administrators informed on program events and it motivates and engages Contigo families. Staff have gained support from local businesses to sponsor the newsletter in order to offset printing.

7.0 NEW BUSINESS

None

8.0 UNFINISHED BUSINESS

None

9.0 REPORTS

9.1 Director's Report

Informational Items:

- A. Final Enhancements to the Spirit of Watsonville 4th of July Parade**
- B. Paperless Agenda Packets**
- C. Friends of Watsonville Parks and Community Services Bylaws**
- D. Proposed Ramsay Skate Park Relocation and Expansion**

Director Espinoza has been working with Zack Wormhoudt who is a landscape architect and his specialty is skate park design. He will help with conducting two public workshops to help design the skate park. The contract with Mr. Wormhoudt is scheduled to be considered by City Council their next council meeting. The cost for Mr. Wormhoudt services is \$28,800. Final dates for the workshops are being scheduled, and will be held at Ramsay on Thursdays in the evening. A public service announcement will also be developed and will be air on channel 70 in July that will include the public workshop dates. Flyers will also be distributed. Public support will be sought at any level for this project.

10.0 ADJOURNMENT

The next Commission meeting will be held on August 7, 2014

ATTACHMENTS (Bolded Items included in current packet)

