



"Gather, Learn and Celebrate!"

**Minutes
Regular Meeting
Board of Library Trustees**

**Monday, October 19, 2015
6:00 P.M.**

**Library 2nd Floor Conference Room
275 Main Street, Watsonville**

1.0 Roll Call

Members present: Banales, Danna, Morales, Sanchez and Tapiz.

Staff members present: Carol Heitzig, Library Director and Luz Martinez, Executive Assistant

2.0 Approval of Minutes

Trustee Danna moved for approval of minutes; seconded by Trustee Sanchez.

Minutes of September 21, 2015 were approved as written with 4 Ayes.

3.0 Emergency Additions to Agenda

The Library Director would like to remove item 5.1 Meeting Room Check List Review for Approval from unfinished business.

4.0 Communications

4.1 Communications from the Public or Trustees

Trustee Sanchez commented that schools are exploring the use of electronic textbooks and have found that the licensing for such books is expensive. He wanted to know if the library has noticed an expansion in the use of electronic books; and we foresee the need to move towards electronic textbooks. The Library Director explained that Watsonville has a wide range of levels of sophistication regarding technology and would not be a good example of the expansion of electronic book usage. Although in general the overall usage of electronic resources has increased she doesn't anticipate the need to convert to electronic textbooks for Watsonville in the near future. She briefly explained the cost difference between the different e-books and paperbound books offered at the library.

4.2 Oral Communications from the Library Director

The Library Director distributed a flyer for the Downtown Community Meeting "Re-envisioning

Main Street”. Community members are invited to discuss planned improvements along Main Street to Beach Street October 21st, 6:00pm, Civic Plaza Community Room.

4.2.1 Comment Form Review

There was only one comment form submitted regarding shelving this month.

The Library Director was approached by a very upset patron. He was disturbed that there was a homeless person charging his phone with all his belongings surrounding him; he felt that people should not be allowed in the library if they are not conducting library business. The Library Director explained that the library is public space open to anyone as long as they do not behave disruptively. The Library Director wants the board to be aware of the public’s concern regarding the larger number of homeless people in and around the Civic Plaza.

5.0 Unfinished Business

5.1 Meeting Room Check List Review for Approval - *Removed*

5.2 Library Hours Discussion and Decision

Last month it was discussed to change the operating hours at the Freedom Branch. A few options were presented and the board favored moving four of the Saturday hours to Monday; Freedom would be open 10-2 on Saturday and 2-6 on Monday. After a brief discussion, Trustee Danna moved to change the hours at Freedom 10-2 on Saturday and 2-6 on Monday and the Main Library will remain open 12-4 on Saturday; Seconded by Trustee Banales the motioned passed with 5 ayes.

6.0 New Business

6.1 Appointment of new City Manager

Charles Montoya previously Town Manager of Florence, Arizona was unanimously appointed by the City Council as the new City Manager of Watsonville; his start date will be November 30.

7.0 Programming Updates

7.1 Hispanic Heritage Month Upcoming Activities

We are in the middle of our Hispanic Heritage Month and have had successful crafts days of papel picado. We are looking forward to our Day of the Dead sugar skull decorating along with the White Hawk Dancers. The Library Director distributed the calendar of events.

7.2 Library Card Sign-Up Month Results

Last month was Library Card Sign-Up month and we had over 300 new library patrons receive library cards. Patrons that sign up for a library card and those that checkout a book were entered into a weekly raffle. We raffled gift cards to iTunes, Baskin Robbins, and Crossroad Books. At

the end of the month all the participants were entered into our grand raffle for a kindle fire. The library also hosted a meet and greet where over 70 city employees received a behind the scenes tour of the library. It was enjoyed so much that the library will be hosting the City Employee Halloween Breakfast.

8.0 Reports

8.1 Friends' of the Library

The partnership with Golden China has been very successful; raising over \$1500 for the Friends organization.

At the November meeting the Friends' will be reviewing two grant proposals submitted by library staff:

- Extension of the 500 years of Hispanic Heritage
- Afternoon Robotics Program

9.0 Adjournment

7:00 pm