

**CITY OF WATSONVILLE
GENERAL MUNICIPAL ELECTION
November 8, 2016**

MEASURES TO BE VOTED ON
(Pursuant to EC §12111)

Notice is hereby given that the following measures are to be voted at the General Municipal Election to be held in the City of Watsonville on Tuesday, November 8, 2016:

Measure J

Ordinance 1332-16 (CM): To protect the quality of life in Watsonville by limiting further cuts to police, fire, emergency services, parks and recreation, economic development, job creation, and essential city services; shall the City of Watsonville be authorized to levy an additional one percent of Transient Occupancy Tax on people staying at lodging facilities in the City?

Measure K

Ordinance 1335-16 (CM): Shall the Utility Users Tax Ordinance be amended reducing the tax on telecommunications and video from 6% to 5.5%, exempt low income persons/seniors/disabled from energy taxes, adding wireless and modernizing ordinance to treat taxpayers the same regardless of technology; to generate approximately four million annually, until ended by voters or reduced by City Council to help fund essential services including: police, fire protection, youth programs, parks and recreation, and all money staying local?

Measure L

Ordinance 1330-16 (CM): To protect and preserve the quality of life in the City of Watsonville and to fund essential City services , shall an ordinance be adopted to impose a tax on cannabis cultivation of not more than \$20 per square foot per year of canopy area, not more than 2.5% on gross receipts from manufactured cannabis product, and not more than 10% on gross receipts from the retail sale of cannabis?"

Measure M

Ordinance 1331-16 (CM): If Measure L is approved by the voters, shall (i) 20% of its proceeds be used only to pay for law enforcement and crime prevention services, (ii) 15% used only to pay for fire services, (iii) 20% used only to pay for community development, (iv) 25% used only to pay for parks and community services, (v) 8% used only for the City libraries, and (vi) 12% only for non-profit social and community services?

Dated: August 15, 2016

 /s/ Beatriz Vázquez Flores
City Clerk